



## HELLO!

Plenty downtown bookshop lies in the **historic downtown district** of Cookeville- a vibrant college town situated among the beautiful **mountains, caverns, and waterfalls** of middle Tennessee. Just an **hour's drive from Nashville** and its' International Airport, and an hour and a half from Knoxville and Chattanooga, Plenty offers a perfect place for authors to promote, right in the middle of three other major markets, each with thriving independent bookstores that we have begun to develop great relationships with (namely **Parnassus** and **The Book & Cover**- they've both been lovely.)

## BOOK CLUBS

Plenty opened in Fall 2022 and we began partnering right away with local book clubs, eventually starting some of our own. Plenty is connected with Red Silo Brewery Book Club, which boasts over 150 members, as well as our local PBS station, co-hosting a "Masterpiece Book Club." We also host 3 book clubs of our own, with more planned for the remainder of 2023. We love to have authors join in for our book clubs, either virtually or in person.

## SAWMILL POETRY SERIES

We host a monthly Poetry series we've entitled "Sawmill Poetry Series," after the infamous southern gravy. Sawmill features a different visiting author/poet from the Southern US each month, followed by an open mic portion. This is one of our most popular events, and has enjoyed great support from our local University.

## SATURDAY SYMPHONY STORYTIME

Although we host a weekly story time, we have a special story hour once a month featuring a different instrument from the orchestra, interweaving it with our chosen book. We love expanding our kids' horizons and showcasing uncommonly encountered instruments in this way! We've had anything from bassoon trios to ukuleles.

## OUR VENUE & PARTNERSHIPS

<b>30 seats</b>	<a href="#"><u>Plenty downtown bookshop</u></a>
<b>60 seats</b>	<a href="#"><u>Vertical Coffeehouse</u></a>
<b>120 seats</b>	<a href="#"><u>The French Cookie</u></a>
<b>150+ seats</b>	<a href="#"><u>Backdoor Playhouse</u></a>
<b>150+ seats</b>	<a href="#"><u>Tennessee Tech (100-300)</u></a>
<b>500+ seats</b>	<a href="#"><u>Cookeville Performing Arts</u></a>
<b>500+ seats</b>	<a href="#"><u>Leslie Towne Center</u></a> <i>(450 with tables, 700 with just chairs)</i>

## AUTHOR EVENTS

Several local author events have successfully been held at Plenty in its short time of operation, including Rachel Louise Martin, Valerie Burns, and NYT Bestselling Author Hannah Whitten, . Most author events have roughly 30 guests in attendance, and this will only increase with our new and more visible location!

For authors visiting from a great distance, we recommend using the [Nashville International Airport \(BNA\)](#); a quick drive down scenic I-40 brings you straight to Cookeville.

We are happy to offer several options for accommodations for visiting authors as well- our owners have a beautiful cottage by a waterfall on their 25 acre property, and we have great relationships with local hotels.

## MARKETING & REACH

Plenty hosts a weekly **podcast** about books, with a special focus on books as gifts. We are active on **Instagram and Facebook**, gaining followers daily, with around 2000 at the time of writing this. We are able to market through **email** (we have a steadily growing email list of 500+), networking with other local businesses (we are part of a **strong community of local entrepreneurs**). We garner strong support from the local paper and **radio stations**, the **University** (Tennessee Tech), and we often partner with **local schools** and the county library system as well.

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